



## EXHIBITOR INVITATION LETTER

*Dear Vendors:*

On behalf of the Board of Directors of Fire Instructors and Training Officers Association of Minnesota Inc. (FITOAM), we would like to extend an invitation to you and your company, to join us at the **Annual Fire Service Educators Professional Development Conference to be held in St Cloud MN at the Kelly Inn and St Cloud Civic Center on Saturday and Sunday, January 29 & 31, 2010.**

This event is sponsored by Fire Instructors and Training Officers Association of Minnesota in partnership with the Minnesota State Fire Chiefs Assn Pub Education Committee and the Minnesota State Colleges and Universities.

You and I both know how important the fire instructor is in the sales of your products. The more familiar we are with your products and the more we use them in our training the greater the chance the fire chiefs will purchase your products. The bottom line is the education of our firefighters and the use of cutting edge equipment in their jobs.

It is our hope that you will be able to join us in celebrating a new partnership with you and your company in this grand occasion and the continuation of an important annual event.

The 2010 Conference promises to be larger than life with national speakers, as the Fire Instructors and Training Officers Association of Minnesota Inc., brings in a new vision, new energy, and a renewed dedication to the education and assistance to its members and the fire service community.

Vendor locations will be assigned according to the type of your business and the date in which your applications was received. Set up will start on Friday January 29<sup>th</sup> at 3pm. So hurry and return you applications.

All details are available in our exhibitor brochure on line at;  
[http://www.fitoam.org/flyer-MN\\_2010\\_Exhibitor\\_Sponsor\\_application.pdf](http://www.fitoam.org/flyer-MN_2010_Exhibitor_Sponsor_application.pdf)

Good luck and we look forward to hearing from you soon.

Sincerely,

President Chris Hofmann  
Fire Instructors and Training Officers Association of Minnesota  
[pres@fitoam.org](mailto:pres@fitoam.org)  
320-250-3220

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